

MP3

Mediakit 2025

LINKEDIN

Since this year MacPlas is on LinkedIn where you can find daily updates about companies in the plastics and rubber industry, as well as interviews, sector news and curiosities and information about trade fairs.

Below is a list of advertising formats through which you can promote your company.

2025 ADVERTISING RATES

CAROUSEL	SIZE	EURO (VAT EXCL.)
Flipping presentation in the form of slides	text max 2000 chracters + 3-4 pictures	200,00 €
EDITORIAL CONTENT		
Company news presented with an exclusive graphic template	text max 1000 chracters + 2-3 pictures	100,00 €
ANIMATED POST		
Text, pictures and company logo in a dynamic sequency	text max 300 chracters (slogan and key words) + 3-4 pictures e PNG logo	300,00 €
PROMOTIONAL VIDEO		
Video content created and provided by the company	mp4 file 1920x1080 pixel + destination URL	100,00 €

Any further requests will be agreed with the editorial staff.

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